

NFPA Strategic Plan 2022-2024

Mission Statement: To champion the exceptional biodiversity and wildness of the North Fork

Goal 1: Ensure minimal damage to the North Fork Ecosystem

Strategies

- S1:** Establish clear NFPA positions on the important issues facing the North Fork*
- S2:** Advocate for our values during agency comment periods*
- S3:** Participate in decision-making processes, such as Comprehensive River Management Plan meetings*
- S4:** Send Action Alerts to membership on important issues to encourage them to respond*
- S5:** Use NF commercial establishments to help promote NFPA values
- S6:** Build relationships with key decision-makers in FNF, GNP, FWP, Flathead County
- S7:** Advocate for “Limits of Acceptable Change” for the North Fork
 - Normalize conversation about limits
 - Create a forum to facilitate dialog between agencies

Progress Indicators

- P1:** River--Establish limits for the river and the corridor
- P2:** Trails--Eliminate illegal motorized use on North Fork trails and closed roads.
- P3:** Roads--Lower Inside Road closed to motorized traffic (except in emergencies). North Fork Road stays gravel. No new open roads in FNF.
- P4:** Wildlife--A thriving and diverse wildlife population in the North Fork. Wildlife management based in science rather than emotion/political climate/public opinion.
- P5:** Wilderness--Management of Recommended Wilderness as Wilderness. Eventual Congressional designation of Wilderness in the northern Whitefish Range which is now Recommended Wilderness.

P6: Zoning--Zoning that protects the North Fork from over-development. Support the efforts of NFLUAC.

Organizational Development

O1: Establish a committee to work on “Limits of Change” conference

Funding

F1: Research availability of funding for a “Limits of Change” Conference

Goal 2: Educate residents and visitors about the North Fork ecosystem

Strategies

S1: Start and develop a Bear Smart program*

S2: Increase distribution of educational publications (Living with Wildlife and Bear News) *

S3: Start a new campaign to inform people about road issues *(see ideas for Transportation Committee)

S4: Organize a summer speaker series

S5: Develop an educational kiosk on the Nature Trail at the Merc

S6: Increase media presence through well-timed articles, letters to the editor, press releases, social media outlets*

S7: Develop and distribute an educational coloring book or activity placemat for youth that illustrates NFPA values*

S8: Continue Scholarship Program and GNP Stewardship Award*

Progress Indicators

P1: Successful Bear Smart Program

P2: Good, well-distributed educational publications

P3: Successful Scholarship Program and annual stewardship award given

P4: Successful Road Campaign

P5: Design and publish a Coloring book /activity placemat to be used in local establishments

P6: Informative media reports on NFPA activities

Organizational Development

O1: Bear Smart Committee functioning well

O2: Scholarship /Award Committee functioning well

O3: Transportation Committee functioning well

Funding

F1: Find grants and donations to fund the Bear Smart Program

F2: Change the name of the Flathead Coalition Education Grant to the Education Fund and transfer enough money into this account to fund our publications.

F3: Budget for the road campaign

Goal 3: Build a Powerful Movement to protect the North Fork Ecosystem

Strategies

S1: Expand our membership to build political power * (see ideas for Outreach Committee)

S2: Explore the possibility of hiring a paid staff person* (see ideas for ExCom)

S3: Use 40th anniversary and regular annual meetings to create interest and excitement for NFPA*

S4: Build partnerships with other organizations, including a conservation roundtable prior to annual meeting*

S5: Develop additional activities with membership/agencies such as work parties, field trips, educational activities

Progress Indicators

P1: Increased NFPA membership

P2: Increased donations

P3: Well-funded projects and committees

P4: Decision regarding paid staff

P5: Successful annual meetings, including the 40th anniversary celebration

P6: At least one Conservation Roundtable held

Organizational Development

O1: Outreach Committee actively working on membership growth

O2: Executive Committee to research and propose decision on paid staff

Funding

F1: Research funding for one paid staff member